

A STRONG STORAGE FOUNDATION for Corporate Video

Support growing in-house video production with Quantum Xcellis Foundation

Demand for video content is growing at breakneck speed. To fulfill requests from business teams and meet customer expectations for compelling visual content, many organizations are rapidly assembling in-house video teams and ramping up production. They are creating short marketing videos for social media, producing on-demand rebroadcasts of conference presentations, generating internal sales training videos and much more.

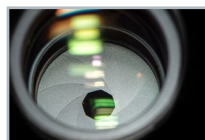
Executing this work in-house can do wonders to help enhance agility, ensure brand consistency across assets and contain costs. But shifting video work from external agencies to in-house teams will require many organizations to bolster their internal technology, as existing IT infrastructures may not be properly architected to handle modern media workflows.

As your video production team takes on an increasing number of video projects, what do you need in a video storage solution?



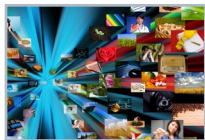
SCALABILITY

Scalable capacity is essential for supporting fast-growing volumes of high-resolution HD & 4K video content.



SIMPLICITY

As projects become more complex, storage management must remain simple. Your storage solution should streamline administrative tasks so you can focus on producing engaging content.



PERFORMANCE

With tight deadlines and an expanding request queue, you need performance that allows editors to complete tasks fast, even as they work on high-resolution, multi-stream projects.



AFFORDABILITY

Even video teams within vast global enterprises need to control costs. Your storage solution should let you find the balance among performance, capacity and cost so you can make the most of your investment.



INTEGRATION

To maximize productivity, your storage solution must integrate seamlessly with your post-production applications and media asset management (MAM) system. Your team should be able to easily locate, access, work with and share content without altering workflows.



ARCHIVING

As your pool of video content grows, you need ways to efficiently archive video while retaining easy access so you can reuse and remonetize material in the future.

Exceed in-house video production requirements with Quantum Xcellis Foundation

Quantum Xcellis® Foundation is the top choice for many in-house video production teams. This scale-out network-attached storage (NAS) solution can help you produce more video content while addressing mounting storage challenges.

- **Scale as needed**
Xcellis Foundation is designed to grow with you. Start with 48 TB of capacity and support for a few team members, and then scale to petabytes as your needs change.
- **Deliver a responsive experience**
Capitalize on the robust performance of the Quantum StorNext® platform—the industry’s fastest scale-out file system—to provide team members with a responsive experience.
- **Integrate with key applications**
Boost productivity and accommodate existing workflows by taking advantage of StorNext integration with your team’s preferred applications and MAM system.
- **Keep it simple**
There’s no need for in-depth storage expertise. StorNext simplifies installation, setup and ongoing management while giving you robust system- and client-reporting capabilities.
- **Control costs**
Priced for smaller video teams, Xcellis Foundation helps to keep costs under control. Integrated tiering lets you move less-frequently used content to cost-effective cloud and archive tiers.

Meeting the rising demand for high-quality video with Quantum

Barry-Wehmiller is a global supplier of engineering consulting and manufacturing technology for packaging, paper conversion and other industries. To handle an increasing number of requests for high-resolution videos, the in-house media production team upgraded from an aging, shared infrastructure to a dedicated, high-performance Quantum storage solution.

barrywehmiller
BUILDING A BETTER WORLD THROUGH BUSINESS

Benefits

- Implemented a dedicated video production environment that doesn’t affect corporate IT resources
- Delivered better-quality video, faster using a high-performance solution
- Gained scalability to handle a growing volume of video requests
- Facilitated efficient collaboration using StorNext file-sharing capabilities

Watch the video and read the full case study: www.quantum.com/barry-wehmiller

Ready to learn more?

Discover why Xcellis Foundation is the right solution for your corporate video team.

Visit: www.quantum.com/xcellisfoundation

ABOUT QUANTUM

Quantum is a leading expert in scale-out storage, archive and data protection. The company’s data management platform and tiered storage approach provide a unique combination of high performance, transparent access, and strong collaboration that enables media production professionals to address the challenges created by the demand to produce more video content at higher resolutions, easily archive content, distribute content in new formats, and globalize content. Learn more at www.quantum.com/corporate-video.

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